

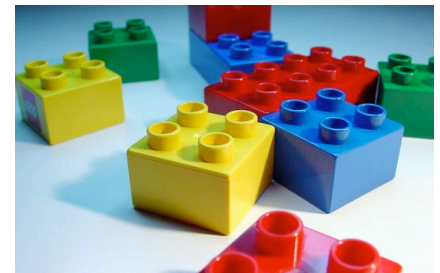


Gazette has a full library of publishing modules that you can add at any time.

Your Gazette-based web services never need to be static. You can start with just the basics, and add any (or all) of these standards-based modules. They work seamlessly with your research and editorial databases, and provide all the functionality you need - plus some of those "nice-to-have" features you had just been wishing for.

Publishing Modules

2005 Rate Card



Magazine/Periodical : \$800

- Daily, Weekly or Monthly cycles.
- Complete, automated Web Archiving.
- Printer friendly formats.
- Search and cross-referencing.
- Per-issue TOCs.

Premium Content Restriction : \$600

- Allow or Hide any content on your web site, based on individual users' status - with fine grained security.
- Restrict content (partially or fully) to registered members.
- Control access to members-only areas of your public sites.

Email Services : \$200

- Send HTML or Plain Text emails to your membership lists.
- Message archiving.
- List and bounce reports.
- Volumes based on your Service Level.

Membership Registration : \$400

- Subscription based, or opt-in.
- Self-serve account management.
- Double-secure username and passwords.
- "Required" and "Optional" profile information gathering.
- Integration with Email newsletters, Premium Content, and all Access-controlled modules..

Blog Engine : \$600

- Holds any set of related web logs.
- Public postings and comments.
- RSS and ATOM syndication.
- Use for regular Blogs, Web columns, Public Forums, 'Ask the Experts' or any chronological News feeds.

Product/Service Directory : \$1500

- Link to your Industry Databases.
- Build stand-alone listings for clients, prospects, subscribers, or any industry based groups.
- Provides value-add exposure for your existing advertisers and clients.
- Email responders, traffic reports.
- Fully searchable.

Classified Advertising : \$1500

- Accept classifieds from your users, or add value for existing advertisers.
- Self-serve or moderated - allows the classifieds to run themselves.
- Unlimited number of categories.
- Unlimited listings.
- Automatic resizing and cropping of uploaded images.

Syndication : \$200

- RSS and ATOM feeds can be added to any Gazette publication.
- Included at no cost with all Periodical and Blog publications.

Event Calendar : \$600

- Events can be grouped by region, industry, or topic.
- Edit and update events at any time.
- Optionally allow your users to add their own events, while you retain control of the publication.
- Attach sponsorship details and event themes.

Company/Jobs Board : \$600

- Company Directory, with optional paid premium listings.
- Jobs listings attached to companies and arranged by industry sector.
- Moderated by your staff, or open to instant public listings.
- Search by Industry, Location, or Company.

Public Comment : \$300

- Reader feedback and interaction.
- Allow individual comments on magazine articles.
- "Send to a Friend" marketing.
- Included at no cost with Blog Engine.

Additional Masthead : \$500

- Holds unlimited publications.
- Isolates keywords, searches, to a single business unit.
- First masthead included in initial Gazette installation.